

PROFILE

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Innovative communications specialist with 12 years of experience in international development communications, nonprofit/NGO advocacy, and corporate marketing. Talented and persuasive communicator, adept at transforming research and technical data into compelling communications across traditional and social media. Seasoned speechwriter and corporate communications specialist.

PROFESSIONAL ACCOMPLISHMENTS

*Writing,
Speechwriting
and Corporate
Communications*

- Served as key speechwriter for President/CEO of major public media organization
- Created annual reports, brochures, white papers, collateral, newspaper ads, and other print materials that increased business and visibility for 30+ NGO, nonprofit and corporate clients
- Served as ghostwriter for blog posts, talking points and report introductions for CEO and high-level scientists from major international health organization
- Played key role as speechwriter and advisor to the US Ambassador in Cyprus on grassroots diplomacy and policy-related efforts
- Drafted speeches and talking points for Her Royal Highness Mette-Marit of Norway, singer-songwriter Mandy Moore, and Barbara Bush for a major international conference
- Developed and managed public relations program to increase visibility of social issues in the news media for Texas nonprofit, resulting in drastically increased media coverage
- Created and implemented all strategic communications for nonprofit consulting firm with 300 employees, growing business and educational programs by 50% over 2 years
- Published travel, sports, music and art reviews for national magazines, books, and websites, including Fodor's Travel Guides, citysearch.com and Runner's World Magazine

*Global Health
and Development
Communications
and Advocacy*

- Co-founded and led DC-based coalition of 15+ NGOs advocating for children's health legislation
- Developed outreach materials, presentations, articles, blogs to secure funding and support for children's health from donors and national governments in US, Europe and Africa
- Developed messaging platform for UNICEF-sponsored coalition of women and children's health groups advocating at UN General Assembly for increased access to health care
- Managed and grew social media and offline strategies for child health advocacy efforts for major international NGO in Washington DC; organized and led numerous outreach events
- Successfully advocated for UNICEF/Malawi Ministry of Health's 2006-2010 National Communications Strategy on Prevention of Mother-to-Child Transmission of HIV
- Developed two-year communications strategy for UNICEF Malawi for the Sara Communications Initiative, a multimedia program targeting adolescent girls on health, rights and life skills
- Created curriculum for hygiene program implemented in 24 Malawi schools, reaching 5,000 students

*Fund Development
and Grantmaking*

- Raised \$350,000+ in less than 12 months for small grassroots Malawian educational media NGO for work on human rights, HIV/AIDS and food security programs
- Developed individual donor campaign for Malawian educational media NGO, bringing in 80+ significant gifts in first year
- Created compelling fundraising pieces to support scale-up of HIV/AIDS programs for UK-based NGO Concern Universal.
- Oversaw USAID program that awarded both large and small grants to facilitate cooperation between Greek and Turkish Cypriots in governance, technology, health, youth development, and education
- Secured numerous small grants for technology, conferences and smaller events for US-based nonprofit consulting organization

*Project Management
and Design*

- Directed \$2m USAID-funded American Embassy peace-building project in Cyprus focused on civil society and capacity building for Greek Cypriots and Turkish Cypriots
- Developed and oversaw all annual educational programming for US-based capacity-building nonprofit consulting firm with 300+ organizational members
- Developed and managed multi-media social mobilization program in Malawi for prevention of mother-to-child transmission to HIV

EMPLOYMENT HISTORY

2007 - present

Communications Consultant

Various US and international locations

Client list: PBS, PSI, PATH, Government of Malawi's Anti-Corruption Bureau, Casals & Associates/USAID, Concern Universal, Clinton Hunter Development Initiative (CHDI), UNICEF

2008 - 2012

Communications & Advocacy Officer

PATH – Washington, D.C.

2006 - 2007

Communications Director

Story Workshop Educational Trust – Blantyre, Malawi

2003 - 2006

Director of Education & Communication

Greenlights for NonProfit Success – Austin, Texas

2001 - 2002

Program Manager

US Embassy, USAID Bicommunal Support Program – Nicosia, Cyprus

1999 - 2000

Senior Copywriter/Editor

Tocquigny Advertising, Design & Interactive – Austin, Texas

EDUCATION

1999

Master of Arts (M.A.) in Communications/Radio-Television-Film

Northwestern University – Chicago, Illinois

1996

Bachelor of Arts (B.A.) in Literature; Special Honors

University of Texas – Austin, Texas